

Weekly Program

To know the deadlines for the different activities visit the **Activities section** (in the main menu). Remember that the sum of the punctuations of all activities is 10. You can do all you prefer to until a maximum of 10 points which is the maximum grade you can obtain in the continuous evaluation.

	Units	Activities (10 points)
Week 1	Unit 1. Financial Leadership and Business Management 1.1. Introduction 1.2. The figure of the Financial Manager in the firm 1.3. Introduction to Business Profitability 1.4. Responsibility of Financial Manager in the firm 1.5. The Capital Investment and Operating Cycles 1.6. Master class	Test - Unit 1 (0.25 points)
Week 2	Unit 2. Financial Markets and Instruments 2.1. Introduction 2.2. Preliminary Considerations 2.3. Globalization and International Markets 2.4. Functions of a Financial System 2.5. Financial Assets or Instruments 2.6. Financial Intermediaries 2.7. Financial Markets 2.8. Regulators 2.9. Financial Markets in Practice 2.10. Other important International Financial Markets 2.11. Master class	Test - Unit 2 (0.25 points)
Week 3	Unit 3. Business Financial Solutions and other Financial Instruments 3.1. Introduction 3.2. The Concept of Business Finance 3.3. Business Worth 3.4. The Balance Sheet 3.5. Type of Business Finance 3.6. Main Financial Products on the Market 3.7. Master class	Test - Unit 3 (0.25 points)
Week 4	Unit 4. International Trade and Instruments for Financing it 4.1. Introduction 4.2. International Payment and Collection Methods 4.3. International Risk Management 4.4. Master class	Case: Starting a T-shirts company: Blue Star Limited (2.5 points) Test - Unit 4 (0.25 points)
Week 5	Case study preparation	Live class groups debate participation (1.75 points)
Week 6	Unit 5. Instruments to Finance Net Working Capital and Cash Management 5.1. Introduction 5.2. Management of Net Working Capital 5.3. Average Maturation Period and Working Capital Turnover 5.4. Working Capital and Business Solvency 5.5. Liquidity and Management of Net Working Capital 5.6. Management of Liquidity in the Firm 5.7. Master class	Test - Unit 5 (0.25 points)

Finance Management and International Financial Instruments

	Units	Activities (10 points)
Week 7	Case study resolution	Case: National Electrical Distributions SA (2.5 points)
Week 8	Case study preparation	Live class groups debate participation (1.75 points)
Week 9	Unit 6. Approaching Financial Strategy in the Firm 6.1. Introduction 6.2. Financial Profitability and Shareholder Value Creation 6.3. Weighted Average Cost of Capital and How to Interpret It 6.4. Interpretation of Operating Needs for Funds and Growth 6.5. Approximation of Economic and Financial Ratios 6.6. Financial Strategy in the Firm: Goals in the Short, Medium and Long Term 6.7. Master class	Test - Unit 6 (0.25 points)
Week 10	Case study resolution	
Week 11	Exams Week	

Note: Days from December 25th to January the 7th will be considered review periods.

This **weekly program** could be modified if the teacher considers it necessary for the students benefit.