

Weekly schedule

To know the deadlines for the different activities visit the **Activities section** (in the main menu). Remember that the sum of the punctuations of all activities is 10. You can do all you prefer to until a maximum of 10 points which is the maximum grade you can obtain in the continuous evaluation.

	Units	Activities (10.0 points)
Week 1	Unit 1. Introduction to Strategic Management of Information 1.1. Organizational environment. What is the goal of the organization? 1.2. Organizational metaphors 1.3. Information, knowledge, application	
Week 2	Unit 1. Introduction to Strategic Management of Information (cont.) 1.4. Predictable and unpredictable. To manage means to decide. 1.5. Vision, mission and goals. Business Processes, KPI's 1.6. Business intelligence (DataWareHouse, OLAP) 1.7. Bibliographical References 1.8. Master Class	Test - Unit 1 (0.25 points)
Week 3	Unit 2. Who. Roles and transformations 2.1. Stakeholders. Identification and relation management. Adding value 2.2. Knowledge – methodology and application 2.3. Knowledge ready – structures and users. Transforming data into knowledge	Knowledge Management at Accenture (2.5 points) Forum: Knowledge Management at Accenture (1.75 points)
Week 4	Unit 2. Who. Roles and transformations (cont.) 2.4. Explicit and tacit knowledge. Johari's window and readiness to change 2.5. Involvement – sharing and contributing. Group wisdom and professional community 2.6. Context, communication process, statement lifecycle, janitor John, tailoring language. Epic vs. elevator speech 2.7. Master Class	Test - Unit 2 (0.25 points)
Week 5	Unit 3. Knowledge Management value chain 3.1. Information entities. Taxonomy 3.2. Information and knowledge lifecycle 3.3. Information ownership and quality 3.4. Information management strategy 3.5. Master Class	Test - Unit 3 (0.25 points)
Week 6	Unit 4. Community and Knowledge 4.1. Social tools 4.2. Lessons learned 4.3. Versioning and topicality	

	Units	Activities (10.0 points)
Week 7	Unit 4. Community and Knowledge (cont.) 4.4. From knowledge era to era of relations 4.5. Identify, analyse, propose, decide 4.6. Consequences of implementing knowledge bases 4.7. Bibliographical References 4.8. Master Class	Test - Unit 4 (0.25 points)
Week 8	Unit 5. Decision-making. Agility and stability 5.1. Art of management, art of understanding. ERP class applications 5.2. Leadership. Human face of business policy 5.3. ERP Extended: CRM, SRM, SCM, Mobility, E-Business	
Week 9	Unit 5. Decision-making. Agility and stability (cont.) 5.4. Orchestration and harmonization. Balance between authority and group wisdom 5.5. Dashboard and consequences of data governance 5.6. Bibliographical References 5.7. Master Class Unit 6. Practical approach to introducing tools supporting strategic management of information 6.1. Introduction 6.2. Analysis phase and defining customers' requirements 6.3. Usual obstacles and resistance factors	Target Systems Challenges and Opportunities in the Electronic Health Information System Arena (2.5 points) Forum: Target Systems Challenges and Opportunities in the Electronic Health Information System Arena (1.75 points) Test - Unit 5 (0.25 points)
Week 10	Unit 6. Practical approach to introducing tools supporting strategic management of information (cont.) 6.4. Key success factors, quick wins 6.5. Market overview of top tools available 6.6. Implementation and post implementation phase 6.7. Master Class	Test - Unit 6 (0.25 points)
Week 11	Exams week	