

Weekly Program

In the weekly program we show you a **work distribution for the subject contents through the weeks of the module.**

	Units	Activities (10 points)
Week 1 02/01/2017- 06/01/2017	Unit 1. The Fundamentals of Financial Statements and the Balance Sheet 1.1. Introduction 1.2. Elements of the Balance Sheet 1.3. Elements of the Income Statement 1.4. Financial Numbers in a Political World 1.5. The Balance Sheet 1.6. FORTUNY Inc. 1.7. Master class	Participation and discussion in the forum during the whole course (1 point) Test Unit 1 (0,25 points)
Week 2 09/01/2017 - 13/01/2017	Unit 2. How did we do this year? The Income Statement I 2.1. Introduction 2.2. The Concept of Depreciation 2.3. Special and Extraordinary Items 2.4. Income Statements and Financial Information 2.5. Income Statement and the Measurement of Performance 2.6. Income Statement, Dividends and Wealth 2.7. Master class	Test Unit 2 (0,25 points) Case Study: Legal Counselling Inc. (2,5 points)
Week 3 16/01/2017- 20/01/2017	Unit 3. Cash is king: The Cash Flow Statement I 3.1. Introduction 3.2. The Concept of Accruals Within the Cash Flow Statement 3.3. Depreciation in the Cash Flow Statement 3.4. The Relationship Between the Balance Sheet, Income Statement, and Cash Flow Statement 3.5. Cash Flow Statements in Action: Asya Inc. 3.6. Master class	Test Unit 3 (0,25 points)
Week 4 23/01/2017- 27/01/2017	Review Week	
Week 5 30/01/2017- 03/02/2017	Unit 4. Forecasting 4.1. Introduction 4.2. Basics of Forecasting 4.3. Forecasting the Income Statement 4.4. Forecasting the Balance Sheet 4.5. Forecasting the Cash Flow Statement 4.6. Further Issues 4.7. Examples on Forecasting (from Simple to Hard) 4.8. Master class	Test Unit 4 (0,25 points) Case Study: Forecasting TMZ Inc. (2,5 points)
Week 6 06/02/2017- 10/02/2017	Unit 5. The Big Picture 5.1. Introduction 5.2. Amazon 5.3. Boeing 5.4. BP 5.5. Financial Statements 5.6. Master class	Test Unit 5 (0,25 points)

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Week 7 13/02/2017- 17/02/2017	Unit 6. Ratio Analysis 6.1. Introduction 6.2. Income Statement Ratios 6.3. Balance Sheet Ratios 6.4. Cash Flow Statement Ratios 6.5. Beginning of the Year, End of the Year or Average Values? 6.6. Ratios in a Downturn 6.7. Analysis of Apple 6.8. Master class	Test Unit 6 (0,25 points) Case Study: Ratio Analysis Microsoft (2,5 points)
Week 8 20/02/2017- 24/02/2017	Review Week	
Week 9 27/02/2017- 05/03/2017	Exam Week	