

Weekly Program

In the weekly program we show you a **work distribution for the subject contents through the weeks of the module.**

	Units	Activities (10 points)
Week 1	Unit 1. Introduction and key concepts 1.1. How to study this unit? 1.2. Corporate quality 1.3. Globalization 1.4. Business ethics 1.5. Corporate Social Responsibility 1.6. Sustainability	Participation and discussion in the forum during the whole course (1 point) Test Unit 1 (0,25 points)
Week 2	Unit 2. Corporate Quality 2.1 How to study this unit? 2.2. Some of the possible definitions and approaches to corporate quality 2.3. Management systems, standards, and measuring quality 2.4. Private and public safety for international and local investments 2.5. Key factors to achieve social and economic development	Case: Whistleblowing (2,5 points) Test Unit 2 (0,25 points)
Week 3	Unit 3. Globalization 3.1. How to study this unit? 3.2. Benefits, threats, and consequences of globalization 3.3. Social and environmental challenges of global economy 3.4. Impact on quality	Test Unit 3 (0,25 points)
Week 4	Unit 4. Business Ethics 4.1. How to study this unit? 4.2 General ethical theories and social ethics 4.3. BE and ethical codes / Codes of conduct 4.4. Ethical management and the impact on quality	Case: If beer doesn't kill you, the brewery will (2,5 points) Test Unit 4 (0,25 points)
Week 5	Unit 5. Corporate Social Responsibility 5.1 How to study this unit? 5.2. Stakeholder theory 5.3. The nature and responsibility of corporations 5.4. Decision making process 5.5. Businesses Legal Environment (Corruption and bureaucracy) 5.6. Impact on quality	Test Unit 5 (0,25 points)
Week 6	Unit 6. Sustainability 6.1. How to study this unit? 6.2. Sustainability as "ROI" 6.3. Sustainability as "compliance"	Case: Environmental Justice Case Study: The Chad/Cameroon Oil and Pipeline Project (2,5 points)

	Units	Activities (10 points)
Week 7	Unit 6. Sustainability (cont.) 6.4. Sustainability as “above and beyond” 6.5. Impact on quality	Test Unit 6 (0,25 points)
Week 8	Revision week	
Week 9	Exams Week	