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- Inicio de asignatura
- Exámenes
- Repaso

NOTA : Las fechas de este calendario están sujetas a posibles modificaciones.



			Créditos
Semestre 1	Asig 1	Narración y Gestión de Contenidos Multiplataforma	9
	Asig 2	Creación y Gestión de Narrativas Audiovisuales	9
	Asig 3	Edición y Explotación de Imágenes y Visualizaciones Gráficas	9
	Asig 4	Análisis Web y Segmentación de Audiencias	9
Semestre 2	Asig 5	Mercadotecnia digital	9
	Asig 6	Contenido de Marca	9
	Asig 7	Modelos de Negocio y Gestión de Proyectos Digitales	9
Semestre 3	Asig 8	Gestión y Dirección Estratégica de la Comunicación	9
	Asig 9	Comunicación Digital en las Organizaciones	9